Letting Agent Plus: Improving access to, and sustainability of, tenancies within the private rented sector in Scotland





Background

- 15% of households live in the PRS in Scotland
- Increasing numbers looking to the sector as a long term housing option
- More tenants with one off or ongoing support needs
- Letting agents often find it difficult to help tenants get the right support to access or sustain tenancies
- Social landlords perceived to have better access to essential advice services
- Capacity and limited resources



Barriers to accessing/sustaining tenancies in the PRS

- Perceived tenant risk
- Deposit guarantee schemes
- Benefit caps and the roll out of UC
- Competition
- Prejudices



Aims and Objectives

- Develop a letting agent plus service
- Identify barriers
- No additional costs to agents' businesses
- Develop a 'how to' guide



How we seek to overcome barriers

- Education training courses
- Knowledge sharing of best practice & resources
- Relationships improve advisory networks





What we can offer letting agents

- Immediate access to advice
- Free training
- Improved referral routes
- 'Letting Agent Plus' logo
- Opportunity to influence the whole PRS in Scotland



Case Study 1: Proactive intervention can prevent homelessness

- Tenant received NTQ after repeated incidences of rent arrears
- Landlord unwilling to revoke NTQ
- Agent referral for additional help
- Tenant engaged with local support service for families
- Landlord agreed to revoke the NTQ and homelessness avoided





Case Study 2: Proactive intervention can prevent homelessness



- Agent unable to complete annual gas safety check
- Suspected mental health issues
- Referral made to S.S's 'Advice Plus' service
- Specialist help for hoarding, depression & social isolation
- Tenancy sustained
- Agent's referral may have saved tenant's life



Project update

- 14 partner agents signed up
- 35 project referrals
- Development of streamlined referral pathways into local and national advice and support organisations
- Conflict resolution training with Scottish Mediation
- Online forum and monthly newsletter
- Tenant consent & 'universal' referral forms
- Service "offering" linked to project logo



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