

#### The Private Rented Sector: The Need for a Collaborative Approach to Providing the Evidence

**Joe Frey** 

ulster.ac.uk

# **PRS: Policy Context**

- **Policy**: focus on private sector solutions:

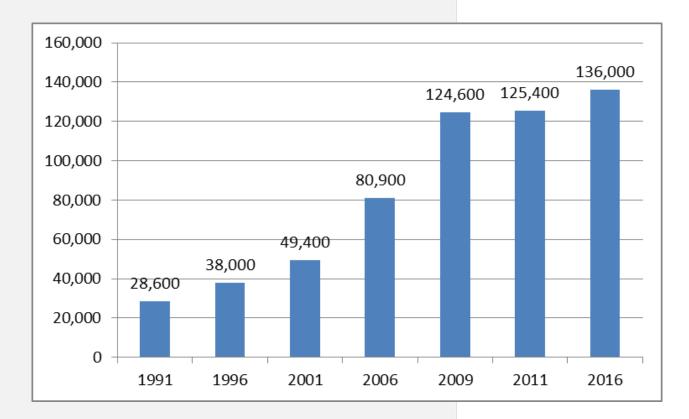
- 'Bricks & Mortar'  $\rightarrow$  Personal Subsidies (HB)
- Right-to-Buy Affordability Issues GFC
- Ideology and Economic Necessity (Deficit Reduction)
- PRS Strategy 'Generation Rent'
- Potential for Rent Control
- Housing Management Homelessness Duty
- Strategic: Cross-tenure housing market analysis
- Detailed, systematic and consistent information
  - Costs Transparency Access





#### The Growth of the PRS in NI

#### **NI House Condition Surveys**







#### **PRS: Data Sources**

Considerable amount of data already out there NISRA: Census, FRS, CHS etc. DfC: Landlord registration, TDSNI NIHE: NIHCS, PRS studies, HB, Rents Voluntary Sector: Housing Rights, CAB Often disconnected – potential of ADRC

Data requirements: Size of sector; Quality; Segmentation (HMOs); Rents; HB; Affordability; Households; Landlord Profile; Landlord and Tenant Aspirations and Issues

Importance of qualitative information sometimes underrated





### UK Housing Evidence Centre (CaCHE)

- New research centre funded by ESRC, JRF and AHRC
- Independent from Government but policy focus
- Funding of £6 million + £1.5 million from Consortium itself
- Led by Glasgow University (Professor Ken Gibb) but collaboration of 10 Unis (including Ulster & Adelaide) plus leading non-academic partners: CIH, RTPI et al.
- Collaborative venture bringing together the leading academics in the UK – 5 regional knowledge-exchange hubs: Glasgow, Sheffield, London, Cardiff, Belfast – bringing together key stakeholders in the local housing system
- 'Generational opportunity' to bring research, policy and practice communities together in partnership for a sustained period





# CaCHE: Key Objectives

- 1. Independent Research Centre
- 2. What knowledge we have systematic evidence reviews
- 3. Filling knowledge gaps
- 4. Promoting innovation generating good evidence
- 5. Promoting use of existing data data sharing

 Learning from the past to inform future policy and practice
UK-wide – inclusive – multi-disciplinary team – range of research methods – co-production – knowledge exchange through translation, dissemination and communication





# **CaCHE: Key Themes**

- 1. Housing and the economy
- 2. Understanding the housing market
- 3. Aspirations, choice and housing pathways
- 4. Housing and health, educ., employment, poverty, etc.
- 5. Place-making, design and neighbourhoods
- 6. Multi-level governance

Plus cross-cutting work on homelessness





### **CaCHE Exemplar Projects & PhDs**

Twelve exemplar projects identified, including:

- Impact of welfare reform on housing associations
- 'Generation Rent' a generation on the edge
- Homelessness prevention an international evidence review

Plus a number of PhDs – including one at UU focussing on Fuel Poverty





# CaCHE: the first 12 months

- Established August 2017
- Administrative challenges new premises and staffing
- Glasgow retreat (September 2017)
- London launch (October 2017)
- International Advisory Group (Chair: Lord Bob Kerslake)
- NI hub:
  - Prof. Stanley McGreal Co-investigator
  - JF as KE Broker
- Network & capacity building
- The Tobin process priorities for research and KE
- Systematic evidence reviews





# **Conclusion: the CaCHE offering**

- Additional research resources
- UK-wide (and international) expertise
- Independence and inclusivity
- Multi-disciplinary approach
- Efficient knowledge transfer
- Policy impact PRS

